

MARICEL SERRANO

WEB DESIGNER | GRAPHIC DESIGNER | VIDEO EDITOR

I create websites and digital content that help businesses build trust, attract customers, and grow online.

maricelserrano888@gmail.com

+63 977 488 7005

Philippines

saltwebdesigner.com

PROFILE

Creative professional with 6+ years of experience in graphic design, video editing, and digital marketing. Now specializing in WordPress website design, creating websites that help businesses build trust, attract customers, and grow online. Skilled in WordPress, Elementor, and On Page SEO.

EXPERIENCE

- | | |
|----------------|--|
| 2026 - Present | WordPress Web Designer
<i>Salt Web Designer</i>

Design high converting WordPress websites
Create responsive layouts
Improve user experience
Optimize pages for SEO
Maintain business websites |
| 2023 - 2026 | Graphic Designer & Administrative Support
<i>Cornerstone Marketing Concepts (CMC)</i>

Design marketing graphics
Create social media content
Support daily operations |
| 2021 - 2023 | Graphic Designer & Marketing Staff
<i>Search Denver Homes</i>

Create real estate marketing graphics
Design website and email assets
Produce social media content |
| 2019 - 2020 | Graphic Designer & Administrative Support
<i>Cornerstone Marketing Concepts (CMC)</i>

Design marketing graphics
Create promotional videos
Support administrative tasks |

CORE SKILLS

WordPress Design
Landing Pages
Responsive Design
Website Redesign
Graphic Design
Video Editing
On Page SEO
Website Maintenance

TOOLS

WordPress
Elementor
Adobe Photoshop
Adobe After Effects
Rank Math SEO

CERTIFICATIONS

WordPress Website Design
Search Engine Optimization (SEO)
On Page SEO
Adobe Photoshop
Adobe After Effects
Graphic Design
Video Editing

EDUCATION

Bachelor of Science in Business Administration
Major in Management
University of the East
2003